



10 For 10's INTENSIVE IMPACT PROGRAMME

With COVID-19 causing significant disruption to the charity sector, you need to adapt to stand out and achieve your mission.

Times have changed. Kind, generous, socially motivated funders have heard enough about all the 'stuff' charities are doing, how much they're spending and how beautiful their governance handbooks look. Today's funders want to hear about the actual difference charities make in the real world. They care about IMPACT.

Your organisation makes a positive difference to this world, and now more than ever it needs to be at its most resilient. Telling stories about the lives you've changed is an important way to engage funders. But backing up those stories with solid data is much more powerful!

"87% of funders said that evidence of impact plays at least some part in their decision to give a grant"
NPC,2013

ARE YOU:

- Still using number of people reached to talk about what you do ?
- Unsure how to start measuring the outcomes you achieve ?
- Having applications turned down because you can't provide the evidence and impact data funders demand ?
- Finding that complicated, time-consuming processes put staff off collecting data ?

"Too many charities are losing out on funding and opportunities to change lives because they don't clearly measure and demonstrate the difference they make in an engaging way"
'Charity Funder'

"88% of funders think that impact measurement makes charities more effective"
NPC,2013





10 For 10 's

INTENSIVE IMPACT PROGRAMME WILL:

DEVELOP YOUR IMPACT STRATEGY

- Define your impact
- Define your outcomes
- Identify the data your stakeholders need
- Develop your Theory of Change

DEVELOP AN IMPACT FRAMEWORK

- Define what you'll measure, how and when you'll measure it, and who will be responsible
- Design data collection tools to measure your outcomes and long-term impact
- Give Staff training and development opportunities
- Develop a data dashboard that can be shared internally

DEVELOP YOUR PROGRAMME

- Align delivery to your impact goal
- Review staff skills and capacity in line with delivery

BY CREATING A ROBUST IMPACT STRATEGY, YOU CAN:

- Increase your application success rate
- Boost fundraising income
- Transform the impact you make
- Stand out against your peers



HOW DOES IT WORK ?

10 For 10's Intensive Impact Programme takes place across two weeks.

It includes six days of workshops, training & development work with you & relevant members of your team.

Workshop & training can be delivered online or face-to-face as required.

All resources are developed and provided by 10 For 10.

10 For 10's Intensive Impact Programme costs just £1,900 - an amount that repays itself with one successful funding bid.

Following the intensive Impact programme, 10 For 10 can also support with further work if required, including:

- Analysing your data
- Understanding how to use data to improve delivery and increase impact
- Creating graphics and info graphics to visualise your data
- Writing inspiring case studies
- Producing your impact report

To find out more, get in touch with the team on 07739399703 or dominic@10for10.org or visit our website www.10For10.org